



## CALL FOR FULLY FUNDED PROPOSALS FOR PERIOD AUGUST 2017- JUNE 2018

The City of Johannesburg has 1270 developed parks and 459 underdeveloped areas which are demarcated as public open spaces. Johannesburg City Parks and Zoo (JCPZ) is the City's Agent in the management and maintenance of Public open spaces, cemeteries, nature conservation areas and the Johannesburg Zoo. The portfolio managed, is in excess of 20 000 ha and 3.2 million trees. Other products and services under the management of JCPZ include environmental education, eco-tourism products and services.

This proposal call is aimed at attracting **Fully Funded Proposals** for sustainable Innovative Projects, Sponsorships and Donations from legally registered organisations, including community based organizations that are interested in partnering with JCPZ in improving and enhancing the outdoor recreational offerings within the City of Johannesburg. Requirements for submissions include tax registration; proof of office /home address, certificate of good standing and funding for the project. **JCPZ will not be disbursing any funds towards any proposals. Implementation and maintenance of projects is encouraged.** Contributions and Innovations can range from and are Not Limited to the following:

### PARKS, SAFETY AND SECURITY

Innovative Park Developments: <b><i>New and Unique Concepts.</i></b>
Donations for New Park Developments and Upgrades: e.g. Benches, Outdoor Gym Equipment, Children's Play equipment , educational activities, etc.
Park maintenance and tree removal – e.g. green waste to be used in restaurants, housing facilities.
Implementation of Recreational activities in parks on an income shared basis. Recreational equipment donation with buyers to children with special needs and people with disabilities.
Provision of sponsored Smart Equipment for various Facilities to enhance park user' experience.
Revenue sharing partnerships of guided sustainable Conservation Activities: e.g. cycling; walking trails, camping, bird watching, horticultural/floral talks, demonstrations and displays, adventure activities – trail running, mountain biking, bump tracks, etc.

### SECURITY

JCPZ invites security companies that would like to assist with the provision of park safety services as part of their Social Responsibility Investment to communities, as well as structures such as solar lights, cameras and Apps. Any innovation in line with securing parks will be highly welcomed.
Security ambassadors and education programmes will be welcomed.

**Directors:** Mr E Neluvhalani (Chairperson), Mr L Radzuma, Ms B Madikizela, Dr O Horwood, Ms B Makgalo, Prof Y Gordhan, Mr T Nevondo, Mr F Leketi, Ms N Sandlana, Mr M M Manala, Mr B Nelana (Managing Director), Ms L Ngcongco (Chief Financial Officer), Ms A Shongwe (Company Secretary)



**SIGNATURE EVENT**

Signature event – fully funded – based on a revenue sharing model that will become an annual event of international standards
<b>Partnerships for existing events:</b> Mother’s day & Howl’oween and new events : Father’s day, picnics and movies in parks – proposals require self-funding

**CITY WIDE TREE PLANTING**

Donations for city wide tree planting projects including fruit trees.
Donations of sustainable food garden projects in underprivileged communities.

**GREENING PROJECTS**

Green projects: Taking the JHB Zoo off grid with solar panels and water saving projects
Biofuel production and use of green waste

**EDUCATION**

Donation of food gardens and innovative play parks in underprivileged schools.
Sponsorship for transportation of learners to JCPZ’s Environmental Education Centre for curricula aligned educational programs (Bus companies can also offer their transport services as part of their social responsibility programme).
Sponsorships for celebration of National Environmental Theme Days aligned to JCPZ Mandate (Wetlands Day, Water Week, World Habitat Day, Bird Week, Environment Week, Arbour Week/Month, International Day of Biodiversity, Earth Day and River Health Monitoring Day).
Photographic learnerships aimed at training of guides within nature reserves to provide photographic tours and on-going training
Tour guide operations on a revenue share basis in all reserves, botanical gardens and the Zoo

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**CONSERVATION AREAS: UPGRADING OF FACILITIES IN RESERVES AND THE ZOO**

The following facilities are available for upgrade donations: <b>Johannesburg Botanical Garden.</b>	Upgrade of conference centres
	Display of artwork and sculptures
	Art and Curio shops
	Development and management of conservatory

**SMART CITY**

Provision of sponsored Wi-Fi Facilities to enhance the experience of the users.
Smart green energy and water saving devices

**JOHANNESBURG ZOO**

Innovative ideas around fundraising for the care and maintenance of animals at Johannesburg Zoo.
Sponsorships for the upgrade of the animal hospital facility inclusive of veterinary equipment
Animal adoption projects marketing and growing this product on a revenue share basis
Development of new animal enclosures and display of new animals in the Zoo
Development and sponsorship of animal conservation programmes inclusive of animal breeding, animal exchange and transport of animals

Submissions should be addressed to Mr. Bulumko Nelana, Managing Director of JHB City Parks and Zoo and delivered to Johannesburg City Parks and Zoo, City Parks House, Ground Floor, 40 De Korte Street, Braamfontein, Johannesburg or e-mailed to [lgordon@jhbcityparks.com](mailto:lgordon@jhbcityparks.com) and [bmohlathe@jhbcityparks.com](mailto:bmohlathe@jhbcityparks.com).

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Johannesburg City Parks and Zoo (NPC)

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CLOSING DATE OF SUBMISSION for the financial year 2017/18: 1 June 2018.

Submissions are welcome from 1 August 2017 until 1 June 2018.

- ❖ All project proposals will be taken through a pre-screening process to ensure alignment with JCPZ's operational mandate.
- ❖ Successful applicants will be invited to present to the Johannesburg City Parks and Zoo Special Projects Committee or alternatively to the Projects Committee pending scope of the project.
- ❖ **Terms and conditions apply.**

**The following is required:**

**Company / Community registered name**

**Company registration number**

**Vat Registration number if applicable**

**Proof of SARS registration if applicable**

**Certificate of Good standing with the Department of Labour if applicable**

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